



A UNIQUE PET SHOP

NEWSLETTER

May 2016

Upcoming Adoption Events

Chapel Hill

Saturday, May 1st: Independent Animal Rescue, 1-2pm

Saturday, May 14th: Love Mutts Rescue, 12:30-2:30pm

Saturday, May 28th: Love Mutts Rescue, 12:30-2:30pm

Raleigh

Saturday, May 7th: Love Mutts Rescue, 12:30-2:30pm

Saturday, May 21st: Carolina Boxer Rescue Photo Shoot, 1-5pm

Saturday, June 4th: Love Mutts Rescue, 12:30-2:30pm

Cary

Saturday, May 7th: Triangle Rabbit Society-Fundraiser Event, 10:30am-1pm

Saturday, May 14th: Chatham Animal Rescue and Education (CARE), 1-3pm

Saturday, May 21st: CARE for Animals, 1-3pm

Letter from the Editor

By Karen Byrne

Finally the weather is warming up! I think we all have a case of spring fever. With spring, some companies have gone about altering their appearance. Be on the look out for these packaging changes in our stores over the coming weeks. Companies that have changed include Swheat Scoop, Dogswell cans, Nature's Logic, Wellness, Evo, Solid Gold cans and treats, Tucker's Jerky, Red Barn animal parts, Dr. Harvey's, and Ruffwear. A few of the companies, including Solid Gold and Wellness, have moved a few ingredients around with the new packaging. If you have any questions about the changes be sure to ask a Phydeaux employee or use the new "Contact Us" section of our newly updated webpage!



Letter from the Editor

(continued)

Nature's Variety has made some changes to their lineup; the large bags will now be in a 20 lb or 21lb option, which has changed from their 25.3lb and 23.5lb bags. The prices have also changed to reflect the size changes. Merrick has also discontinued doggie wishbones and their steak patties in all flavors including pork, chicken, tripe, and turkey. Thanksgiving Day Dinner, French Country Cafe, and New Zealand Summer in canned flavors have also been discontinued. Be on the lookout for new things from Merrick soon to replace the discontinued products. If you have a pet that enjoyed one of these products, and need help finding similar items for your pet to enjoy just as a Phydeaux employee next time you are in the store.

Phydeaux should have lots of new and upcoming products and events over the summer and fall. Be on the lookout for fun changes! If you have any questions or suggestions for the newsletter, you can contact me at:

pr@phdyeaux.com

Enjoy the spring weather!

Karen Byrne



**Note: If you have any pet related questions or issues, please email them to the editor:
pr@phydeaux.com*

Q and A: Part 1

Have questions? We have answers!

Q: It's warmer, and there are more bugs! I'm trying to avoid ants in my pet's food, what can I do?

Short answer:

With an increase in ants there are definitely options to protect your pets' food. Phydeaux carries Gamma Vittles Vaults; air tight containers in which you can safely store pet food. They come in a variety of shapes and sizes so you can find the one right for your space and pet. These keep bugs and other contaminants out of your pet's food so you don't have to worry.

If the food dish is left out with food for free-grazing or even outside, a moat style bowl would be ideal to keep ants from trekking their way into the food. You put the food in the middle, and fill the outer rim with water. We carry Richard Danek pottery bowls that have a variety of shapes in sizes in this style, handmade in Siler City. If you don't want to buy a new bowl, you can also monitor the length of time you have the food out. Do not leave it out for long periods of time if your pet isn't eating everything right away.



Q and A: Part 2

Have questions? We have answers!

Q: How can my dog stay cool in the backyard with the heat?

Short answer:

A: You definitely want to provide your pet with a shaded area from the sun. They need to be able to get out of the sun to regulate their body temperature and there are many ways to do that. You can have a very large tree, a covered porch, an umbrella, or even a dog house. You can also get a raised bed like the PetCot. The PetCot is plastic and raised, so they can sun themselves without having to lay on the hot concrete. They're also durable enough for outside and easily cleaned. K&H and Canine Cooler also offer a cooling bed, that works with water to offer a cool surface for your pet to lay on. All of these beds come in a variety of sizes.

You can also try the swamp cooler by Ruffwear, or cooling bandana by Outward Hound. These you drench in water, and then put on your dog. The water will help keep your pet cool. Keep in mind, dogs do not sweat like we do, they only sweat through the pads of their feet and through their mouths. So giving them ways to stay cool is important on hot days. Be sure to always provide lots of water as well. Finally, make sure if you use any device on the dog's muzzle that he can pant. Panting is the best way for a dog to cool the body.





Mylø

Chapel Hill

How long have you been working at Phydeaux?

Since February 16th!

What do you enjoy most about working here?

Everything! The work environment is such that you enjoy working and time flies by because of it! Seeing the furry friends that come in is probably the biggest perk though.

What kinds of furry friends do you have at home?

I have two, Optimus Prime (an orange tabby) and Bravo (a German Shepherd Boxer mix).

What is your favorite product?

Optimus Prime definitely enjoys his Sky Climbers; I have a few around the apartment so he can feel high and mighty anywhere! Bravo loves his GoDog dragon toy that he's had since he was a young pup. It's the one toy he carries around the apartment whining with.

What are some of your favorite activities to do outside of work?

I really enjoy going pup park hopping, and finding different dog friendly places to take Bravo. I have also been preparing Bravo for backpacking so we can hit up the Appalachian Trail sometime soon! However nothing beats curling up with Optimus Prime and watching a scary movie or reading a good book!

If you could be any animal, real or fictional, what would you be?

Probably a fox, kinda like a mix between a dog and a cat

FEATURED PRODUCT:



Open Farm, who has been in Phydeaux for almost a year with their dog food has now ventured into cat food! Open Farm is the first ethically raised and sourced pet food. Open Farm is certified humane, meaning that animals used in food production were treated with a high level of care and respect resulting in cleaner and higher quality meat. Over 90% of their vegetables are grown local to their manufacturing facility. 80% of the protein is from animal sources and does not include any rendered poultry or meat meals.

They also use ocean caught fish. Catch of The Season recipe features a fish selection which changes seasonally. You can find the selection of fish under the “best before date” on each bag of Open Farm. They also work closely with Ocean Wise and other organizations to ensure their fish sourcing meets the most current standards in aquatic sustainability.

Open Farm is the first company to use Terracycle recycling in their dog food bags. Over 95% of dog food bags can not be recycled. Open Farm teamed with Terracycle to have the first North American pet food bag recycling program. Just bring your pet food bags back to Phydeaux to have them converted into new products via Terracycle instead of sending them to the landfill.

Be sure to check out the two new flavors of Open Farm for cats including Homestead Chicken and Turkey recipe, and Catch of the Season Whitefish. You can also ask a Phydeaux employee for any further information regarding Open Farm pet foods.

Pet Profile

FEATURED PET(S)



Mavis

Owner: Kyle in Chapel Hill

How did you come to live with your owner?

So, like... I was living with my foster parents in like Cary. They brought me to a Love Mutts adoption event at Phydeaux and I was like "OMG, who is that guy?," and he was like "OMG, what a great dog!" and I've been kicking it with him ever since.

What would you consider to be your best feature?

So, like... everybody always tells me how pretty I am, which I love. But like... y'know... I think that I'm more than just good looks. I'm also like way outgoing and super loving.

Do you have any nicknames?

So, like... my lame-o dad keeps calling me Mavybaby and Sweetpea and like totally embarrasses me in public.

Do you have any special talents?

So, like... I am so energetic and like super athletic. I can leap like all the way up on the kitchen counter and I'm for sure one of the fastest dogs at the dog park.

What's your favorite pastime?

I LOVE the dog park, man. Like, a lot. But, like, there's this pipe across the street from our house. I can't tell what vibes it's putting out, so I usually spend a good chunk of my time outside trying to get a read on it, y'know... feel it out.

Anything else you would like us to know about yourself?

Well, like... I would definitely like to lick your hands. That's for sure. And, like... I want to send a shout-out to Lester and Maggie, who are like my BFFs.

Phydeaux Fidos:



WOOF!



NEW STUFF!!

NEW ITEMS AT PHYDEAUX



PLAY Momo's Monster Plush Toys

We all can remember a time when our furry friend did something bad. Momo's monster toys are inspired by dogs everywhere that can be little monsters from time to time. There are five furry friends you can collect including Scurry, Chomper, Chatterbox, Snore, and T-Pee.

Warhorse Pet Shampoo & Conditioner

Warhorse pet shampoo in lemon verbena lavender is combined with nutrient-rich avocado oil, almond oil and Dead Sea salt, and other wonderful ingredients. It is non-GMO verified and is powerful enough to remove dirt from coats, but gentle enough for sensitive skin. It can brighten dingy coats with no synthetic ingredients or dyes. It also made here in North Carolina.



Wellness Core Hearty Cuts in Gravy

Thick meat chunks in thick gravy, mixed with superfoods like sweet potatoes and broccoli. These new cans contain no corn, wheat or soy, and of course no artificial preservatives or flavors. They come in four flavors including beef and venison, chicken and turkey, whitefish and salmon, and turkey and duck.

NEW STUFF!!

NEW ITEMS AT PHYDEAUX



Color Pet Leash Sleeves

These leash sleeves are made from highly visible and durable denier and are designed to attach easily using the sewn-in Velcro. The sleeves will attach to most leashes and provide instant information for others. These sleeves will make things safer for you, your dog, and those you come in contact with. The sleeves come in a variety of colors and messages.

This and That Animal Treats

You can now find some new fun treats by This and That Canine Company at Phydeaux including duck necks, duck wings, beef straps, and fish skin sticks.



Molly Mutt Leashes and Collars

Molly Mutt is known for their duvet covers, but they also make leashes and collars that match! They have 3 new patterns called Alice in Wonderland, Leaves of Grass, and Great Expectations.

A Worthy Cause

Featured Pet Organization of the Month



Meow House Cat Rescue

Meow House Rescue is a 501(c)3 nonprofit group. Although the founders have been rescuing cats for many years, their roots truly began to grow in May of 2012. During this time, they became aware of the dire situation at Harnett County Animal Control where many animals on death row face euthanasia. Although they weren't yet a rescue, they agreed to take cats who did not find fosters or adopters before their time was up, and attempted to find them loving homes. Each week they took the last few who would have otherwise been left behind and as the numbers grew, they made the decision to officially start a cat rescue based out of Raleigh, NC.

Since then, they have grown to include several volunteers, including fosters, helpers at events, administrative, fundraising, and more. They have adoption events that take place in many locations around Raleigh and surrounding areas, including Garner, Cary, Sanford, and more. To find out more information feel free to call them at 919-873-0051 or 919-274-4619. You can also contact them by email at meowhousecatrescue@gmail.com or visit their website at www.meowhousecatrescue.com.

