

A UNIQUE PET SHOP

# NEWSLETTER

July 2016

## Upcoming Adoption Events

### Chapel Hill

Saturday, July 16th:  
NC Greyhound Adoption  
1-3pm

Sunday, July 24th:  
Independent Animal Rescue  
1-3pm

Saturday, July 30th: Chatham  
Animal Rescue and Education  
1-3pm

Sunday, July 31st:  
South of the Bully  
1-4pm

### Raleigh

Saturday, July 30th:  
Hope for Animals  
12:30-2:30pm

### Cary

Saturday, July 16th:  
Second Chance Pet Adoptions  
12-2pm

Saturday, July 23rd:  
CARE for Animals  
1-3pm

Sunday, July 24th:  
Pawfect Match Rescue  
1-3pm

## Letter from the Owner

By Frank Papa

At Phydeaux, we do our best to stock just about anything anybody might need (or want) for their pets. In fact, Phydeaux has the largest selections of any retailer in the Triangle, with more than 30,000 items in stock. Believe it or not, we at Phydeaux \*hand pick\* every single one of those products! We look at each product and decide whether:

- A. We like it and
- B. It's a good value.

We work every day to make sure that we stock only the best products for you and your pets.

You can find our newest hand-picked products in our newsletters, or by asking any one of our super-smart, super-helpful staff members in any of our three locations!

Thank you for your business,

Frank Papa  
Top Dog, Phydeaux

# Q and A: Part 1

Have questions? We have answers!

*Q: My dog is older and starting to have a hard time getting around, what can I do to help him/her?*

## Short answer:

A: As always, consulting your pet's veterinarian is the best place to start.

Giving your dog a good glucosamine supplement is another great way to help them. It is generally recommended that you give your pet 500mg of glucosamine, or 400mg of chondroitin for every 25 pounds of your dog's weight every 12 hours. You should start to see changes in 4-6 weeks.

Methylsulfonylmethane (MSM), is also very beneficial to your pet. It lowers muscle pain and muscle spasms, treats osteoarthritis, and joint pain. Many supplements at Phydeaux contain both glucosamine and msm, including Nupro, Joint Aid 4 Dogs, Green Dog Naturals Healthy Motion, NaturVet Glucosamine DS Plus (Level 2), and NaturVet Arthrisoothe-Gold (Level 3). Adding a fish oil supplement to your pet's diet may also be a great idea. Fish oils help lubricate the joints, which can help with movement. Phydeaux also carries a variety of fish oils to choose from.

You can also do things to help your pet around the house, like providing cool areas in your house or specialized cooling beds for them to rest on. These cool areas can help with any inflammation and discomfort. Ask our friendly staff about cooling bed options available year round in all our stores. Some brands that Phydeaux carries include K&H and Canine Cooler. Both brands come in a variety of sizes.

You can also use ramps or steps to help them get up on taller surfaces, like beds, couches or even in cars. We stock both ramps and steps. Ramps you can find at Phydeaux are from PetStep International, and steps made by Petmate.

Most important of all, keep your pet moving! Even if it is little walks, a couple times a day to the mailbox, it helps! Remember to contact your vet if it is severe condition, or if you're not sure what regimen is right for your pet.



# Q and A: Part 2

Have questions? We have answers!

*Q: My cat started to poop outside of the litter box. What should I do?*

## Short answer:

A: There are a number of things to consider if this has started to happen. If it is a new behavior, has anything changed, such as, have you moved, did you try a new litter, or new litter box, did you move the litter box, is there a new pet or family member? Little disruptions like these can change a cat's routine very easily. If it is a litter change, you may want to try another litter, or go back to the original one you were using. Precious Cat makes a Cat Attract brand litter, that contain an herbal attractant that should help entice your cat. If you have a litter you already like, they also have something called litter attract. This is the herbal attractant sold separately from the litter. You can simply sprinkle it onto your existing litter to peak their interest. It is all about the texture and smell with cats, if they don't like it, they won't use it. You can also try using some of the old litter and mix it in, so there is a familiar smell, and progressively change it over the new. A slower transition may be all that your cat needs.

If it is something a move, or new family member, you may want to consider using a pheromone spray or diffuser to help give them a more relaxing feel. Phydeaux carries Comfort Zone pheromone diffusers and sprays, as well as Adaptil calming collars. If you moved the litter pan to a new location, you may inevitably have to move it back to its original spot. When in doubt with all of these situations, you can also move their food bowl in front of the litter box, or to the area around the litter box where they are going to the restroom and feed them there. This actually worked for me. Cats do not want to go to the bathroom where they eat, and they will start to go in the litter box again.





Kristina



Cary



How long have you been working at Phydeaux?

Two Years.

What do you enjoy most about working here?

I'm a total pet nerd, and love finding out about all the new, weird, and crazy products/food they come out with.

What kinds of furry friends do you have at home?

Two very hairy huskies and a scatter brained Australian shepherd.

What is your favorite product?

In Clover Opta-Gest has been a huge lifesaver for my problematic dog.

What are some of your favorite activities to do outside of work?

We love hiking and swimming with the dogs. Photography and writing (usually with or about dogs,) are personal hobbies of mine.

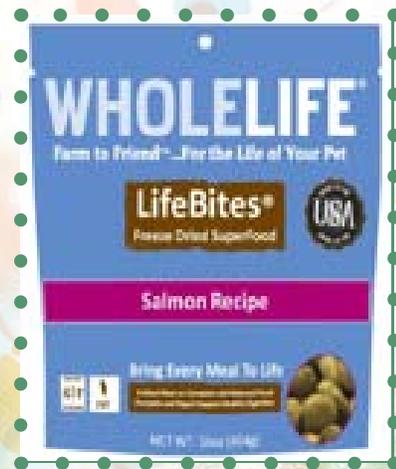
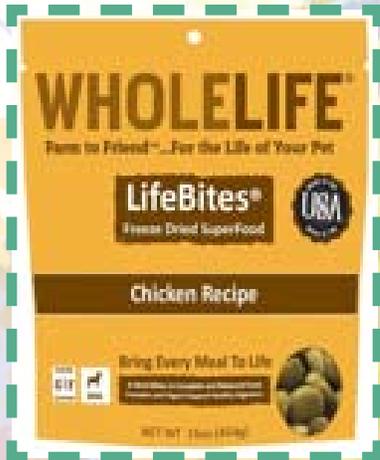
If you could be any animal, real or fictional, what would you be?

A miniature giraffe.



# FEATURED PRODUCT:

## WHOLELIFE LifeBites Freeze Dried Food for Dogs and Cats



LifeBites are designed as a complete and balanced food, so they can be used as a complete meal, or just a meal topper. Each protein-rich, grain-free recipe starts with USA sourced, USDA-human grade meat.

Added to that are raw fruits and vegetables that are rich in vitamins, minerals and antioxidants, and other beneficial ingredients like pumpkin and yogurt with live active cultures for healthy digestion.

LifeBites are not over-processed with extreme heat like kibble or cans. They're freeze dried in small, fresh batches. Both dog and cat varieties come in three flavors: duck, chicken and salmon. Yum!

### 4 Functional Benefits:

- Live active probiotic cultures from Greek yogurt
- Pumpkin promotes digestive health
- Antioxidants from raw fruits and vegetables
- Rich in Omega 3 Oils from chia and flaxseed

# Phydeaux Fidos:



# NEW STUFF!!

## NEW ITEMS AT PHYDEAUX

### Dublin Dog Collar Patterns

Dublin Dog makes 100% waterproof and nonporous dog collars. They now come in some fun new patterns as well, including Wild Flower, Chevron, and Babylon.



### West Paw Unstuffed Dog Toy Patterns

Handmade with fuzzy soft material in the USA, West Paw's unstuffed dog toys are popular among many furry friends for playing, tossing, and tugging. They are machine washable and now come in fun new patterns!



# A Worthy Cause

Featured Pet Organization of the Month

## All Breeds Animal Rescue



All Breeds Animal Rescue is based in Apex, North Carolina. They are a 501c3 non-profit organization committed to saving neglected, unwanted, stray or abused dogs in North Carolina and surrounding areas and finding them happy, safe homes with new, loving families.

All Breeds Animal Rescue is committed to making a difference by

- (1) Offering adoption services, while fostering dogs in loving homes until placed with their forever family
- (2) Working towards our common goals of saving dog's lives and reducing pet overpopulation
- (3) Educating the public on the importance of adoption, spaying and neutering of pets, proper diet and regular vet visits
- (4) Rehabilitation: Our dogs often need physical, social or medical rehabilitation
- (5) Minor to major medical/surgical needs
- (6) Our commitment to senior animals in shelters
- (7) Dogs with physical disabilities or handicaps

For more information you can contact them at [www.allbreedanimalrescue.com](http://www.allbreedanimalrescue.com).



# Check This Out!



You may have noticed green paw prints on many of the products that we carry. Those green paw prints indicate that the brand is part of the new “Pet Industry Sustainability Coalition”. This coalition is working towards making pet products more sustainable.

Many brands that Phydeaux carries are part of the coalition, including: Kong, Planet Dog, West Paw Design, Barkworthies, Annnameat, Outward Hound, Zukes, Earthbath, Earth Friendly, Kurgo, Swheat Scoop, Cloudstar, Mammoth, and Molly Mutt. For more information on the coalition you can visit [www.petsustainability.org](http://www.petsustainability.org)

