



A UNIQUE PET SHOP

# NEWSLETTER

October 2016

## Upcoming Adoption Events

### Chapel Hill

Saturday, November 5th:

Hope Animal Rescue

12-2pm

Sunday, November 6th:

Independent Animal Rescue

1-2pm

### Raleigh

Saturday, October 22nd:

Bronwen Dickey Book Signing

1-3pm

Saturday, November 19th:

Love Mutts Rescue

12:30-2:30pm

Sunday, November 20th:

Cause for Paws

2-4pm

### Cary

Saturday, October 29th:

Chatham Animal Rescue and

Education

1-3pm

Saturday, November 5th:

RUFF (Rescue Ur Forever

Friend)

11am-2pm

Saturday, November 12th:

German Shepherd Rescue and

Adoptions

11am-1pm

Sunday, November 20th:

Best Friends Pet Adoptions

12-2pm

## Letter from the Top Dog

By Frank Papa

Customers frequently ask us if we prefer credit or debit or cash when they're paying for their purchases. There are a lot of payment options out there these days, but we still prefer the relatively old-fashioned cash. Why?

There's a lot going on right now in the world of electronic payments: new "chip and signature" cards, new forms of payment branded by Google and Apple, bigger rewards cards, and even "touchless" payments. It's arguable if any of these new payment methods offer convenience or security to the users or the merchants. What's not arguable is that all of these payment methods benefits Visa, Mastercard, and the various credit card payment networks and gateways tremendously. On average, merchants of all sizes pay about 2-3% to the various electronic payment processors, with small businesses paying more.

While some might argue that cash has its own handling costs, it's generally accepted that those handling costs are nowhere near the 2-3% that merchants pay when all is said and done. That's why when a customer asks us if we prefer cash or credit (or debit), we (and most other small businesses) always answer "cash".

That being said, we \*do\* plan to roll out more options for those of you who do choose to pay with some of these new methods in the future.



# Q and A: Part 1

Have questions? We have answers!

*Q: My dog has allergies to something outdoors, is there a specific kind of shampoo I should be using when it comes to cleaning him?*

## Short answer:

A: As always, it's best to check with your veterinarian first to make sure there isn't a more serious underlying condition. With that being said, dogs that have allergies to outdoor allergens tend to need baths more than the average dog. Frequent bathing with traditional shampoos might be too harsh on their skin and coats. Hypoallergenic shampoos tend to be milder. Typically, these shampoos don't use any harsh chemicals or other common ingredients that your pet may be allergic to. Hypoallergenic shampoos are also pH balanced, have no fragrance, have no soap or dyes, and can be used frequently without side effects.

Phydeaux carries hypoallergenic shampoos from Burt's Bees and Earthbath. Burt's Bees has one hypoallergenic formula. Earthbath has three options including one called Clear Advantage, which is formulated specifically for pairing with flea and tick preventatives. Earthbath also has a hypoallergenic shampoo specifically designed for cats! To figure out which is right for your pet, first ask your vet, and then talk to a Phydeaux employee to help you make sure you choose the right shampoo.



# Q and A: Part 2

Have questions? We have answers!

*Q: I like to be friendly to the environment, even when it comes to cleaning up my dog's waste. Do you guys carry any poop bags that would fit my needs?*

## Short answer:

A: YES! Phydeaux has a variety of eco-friendly ways to dispose of your dog's waste. Outward Hound makes a bag with handles that is similar to a shopping bag, and is made with degradable plastic. If you are looking for something that is a bit more green, we also have corn based "plastic" bags that contain no plastic, made by BioBag, and Earth Rated. These are available in a variety of counts and styles as well.

We also carry bags from Beco, who makes a bag made from plant matter. Beco's bags come 60 to a package, and are also in the family of bags that will completely break down after you dispose of them. Finally, there's Flush Puppies. These bags are compostable, and can be flushed down the toilet! They are made from a water soluble film, and contain no plastic, making them a good friend for mother earth. If you need help finding which one is best for you, be sure to ask a Phydeaux employee.





Brooke



Cary



How long have you been working at Phydeaux?

A little over a year and a half.

What do you enjoy most about working here?

Being able to help people with their pet's issues, and watching customers' puppies grow up.

What kinds of furry friends do you have at home?

I have one very spoiled cat, named Ludo (from The Labyrinth movie.)

What is your favorite product?

Vetericyn! I put that stuff on everything.

What are some of your favorite activities to do outside of work?

Hiking, knitting/crocheting/sewing, drinking craft beer, Netflix and chill, generally being an old cat lady, etc.

If you could be any animal, real or fictional, what would you be?

I'd be a Pegasus.



# FEATURED PRODUCT:

## Porch Fly Leather Leash and Soap



Porch Fly is a local Raleigh, NC company, established in 2012. Among many other awesome products, Porch Fly makes a handmade leather leash in oxblood red. They are made from the highest quality 10 oz latigo leather and are hand cut, oil treated, and secured using antique brass rivets. Each leash comes with an antique brass swivel snap to keep the leash from twisting and tangling, while the antique brass D ring ensures you have a place for all your pup accessories. Porch Fly also makes artisan soaps for your pet that are made from 100% all-natural ingredients. The all natural dog shampoo & soap bar contains insect chasing essential oils and coat conditioning jojoba oil. You can find both products now at all Phydeaux locations!

# Phydeaux Fidos:



# NEW STUFF!!

## NEW ITEMS AT PHYDEAUX



### Paw5 Rock n' Bowl Slow-feeder bowl for dogs

Meal time becomes a fun challenge for fast eaters! This unique twist on the traditional slow-feeder bowl allows you to pour kibble directly into the top. The food then falls through holes into a hidden compartment. Once it's there, your dog has to paw, nudge, and play with the bowl to get their kibble.

### Acana Singles Treats for Dogs

Acana's Singles are single protein treats designed to compliment Acana's line of single protein foods. These freeze dried treats include the same fresh regional ingredients as the foods and come in four great flavors: lamb, mackerel, pork, and duck.



### Mod Mong Rechargeable Laser

Mod Mong makes a rechargeable USB laser toy that can last for up to 500+ charges. Available in white and purple.



# NEW STUFF!!

## NEW ITEMS AT PHYDEAUX



### Hunter Pet Leather Leashes and Collars

We now stock Hunter Pet's Canadian elk leather and cow nappa leather collars and leashes. These unique, soft leather items can be found in a variety of colors including red, brown, and black. They are sure to catch everyone's eye, and make your dog look great!

### West Paw Montana Nap

West Paw makes beds and mats from textiles made in the USA, and filling that is made up exclusively of recycled plastic. The beds themselves are also made in the USA, and they now have dog mats in a new variety of colors. These beds are light weight, plush, and tough, and come in a variety of sizes to fit your pet perfectly.



### PawNosh Glass Pet Bowls

PawNosh makes bowls from 100% recycled glass, sourced from California. These bowls are designed and handmade in the USA, and come in a variety of colors and sizes. They are completely non-toxic, and come with a lifetime warranty against breaking.



# A Worthy Cause

*Featured Pet Organization of the Month*

## RUFF- Rescue Ur Forever Friend



Rescue Ur Forever Friend (RUFF) is an all volunteer, nonprofit rescue organization dedicated to reducing the homeless population of pets, through foster care, medical treatment, and adoption into forever homes. RUFF encourages responsible pet ownership through community outreach and education. They strive to improve the quality of life of homeless pets by providing a safe refuge through excellent foster and medical care until their permanent homes are secured, ensuring a long lifetime of safety, love and companionship. RUFF also encourages responsible pet ownership through education, advocacy, programs and services. RUFF envisions a community where every pet finds a loving and permanent home, is spayed or neutered, and is treated with respect and compassion. To find out more information about RUFF, you can visit their website at [www.ncruff.org](http://www.ncruff.org), or call them at 919-424-6391.

