Letter from the Editor

A few months ago, a private citizen contacted me inquiring about non-profits we are affiliated with that have 501(C)3 status. I’ve had my fair share of people calling trying to get third party information, and I began the conversation with what one might call skeptical etiquette. Although that is all public information, I wanted to ensure I wouldn’t be damaging any of the rescues we work with by giving it out. So, I simply asked, “Why are you accumulating this information?” I was not ready for the answer.

This particular individual was writing their will. They wanted to find as many local rescue groups as possible who are certified nonprofits to put in their will so that they can do their part to end animal homelessness in North Carolina. I was moved, and wanted to help them acquire the information they needed. All rescues Phydeaux works with are certified Non-Profit organizations, so this information was readily available to me. I spoke with this person for some time over the phone, providing them with what information that I could as well as referencing a few online sources where they can search all North Carolina Non-Profit certified organizations. Feeling I’d satisfied their needs, I hung up and didn’t think much of the incident for some time.

Last month, I came into work with a sheet paper on my desk that listed more than two dozen rescue groups. It was simply labeled with my name and nothing else. I thought I was moved when I first heard this person’s story, but seeing all of those names, each representing dozens, if not hundreds, of needy animals, was beyond moving. My heart cannot handle the full magnitude of what this person was doing. I wish so much that I could name this beautiful, wonderful, caring anonymous person. But they did not ask to be made a public hero, for which I am even more in awe. I only write about them to send this message. You can leave such an impact on this world. A complete stranger left an impact on me, on Phydeaux, and, in time, will leave a lasting impact on thousands of animals in North Carolina. You don’t have to be in the trenches do instigate change. You don’t have to adopt all the animals, go to every protest, or found an organization to benefit our society. This person showed there’s more than one way to do something whole and good for this world. And I have learned a legacy doesn’t need to be public to be great.

Editor in Chief,
Emily
# Upcoming Adoption Events

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<th>Month</th>
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<tr>
<td>MAY</td>
<td>CHAPEL HILL</td>
<td>RALEIGH</td>
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<td>Saturday 6th</td>
<td>CARE 1-3PM</td>
<td>Love Mutts Rescue</td>
<td>RUFF 11-2PM</td>
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<td>Sunday 7th</td>
<td>APS of Durham 1-3PM</td>
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<td>Saturday 13th</td>
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<td>Hope Animal Rescue</td>
<td>Love Mutts Rescue</td>
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<td>Saturday 20th</td>
<td>Hope Animal Rescue 12-2PM</td>
<td>Second Chance Pet-Adoptions 12-2PM</td>
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<td>Sunday 21st</td>
<td>Independent Animal Rescue 12-2PM</td>
<td>Best Friend Pet Adoptions 12:30-2:30PM</td>
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<td>Sunday 28th</td>
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<td>Pawfect Match Rescue 1-3PM</td>
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THIS MONTH’S EVENTS

Hearts for Hope Benefit Lunch: Friday 5.5.17 10:30AM-1PM
Raleigh Rescue Mission is hosting its annual Hearts for Hope benefit lunch, a silent auction event whose main purpose is to raise support for Raleigh Rescue Mission’s programs and services for struggling women and women with children who seek shelter, recovery and the opportunity to rebuild their lives. Bid on a Phydeaux gift basket and dozens of other local business’ products and services to show your support for the cause.

Second Chance Race for Rescues: Sunday 5.7.17 9AM-12PM
Join Second Chance Pet Adoptions on Centennial Campus in Raleigh for their annual 5k race and 2k walk. Funds raised benefit the ongoing efforts of Second Chance to home rescue dogs in NC. You don’t need to wait for race day to donate to Second Chance. Enter their online raffle and find out what you won on May 7th during the event.

APS Walk for the Animals: Saturday 5.20.17 10AM-1PM
Walk with your furry friend at the largest Animal Protection Society of Durham event of the year. Last year $80,000 was raised to benefit APS. As a sponsor, we’re working with APS to help them reach this year’s $100,000 goal. You can help by entering the walk and bidding on their various raffles, such as our Phydeaux gift bag.
A University of Alberta study found a positive correlation between exposure to furry pets in infancy and a reduced susceptibility to allergies and obesity. A sample of just under 750 infant subject’s information was pulled from the Canadian Healthy Infant Longitudinal Development Study (CHILD) cohort between 2009 and 2012. The information acquired was used to study the impact of pet exposure during third trimester and 3-months post-partum development. Over half of the infants studied were exposed to furry pets during these stages, and based on fecal samples, a majority were found to have increased levels of Ruminococcus and Oscillospira, “which have been negatively associated with childhood atopy and obesity.” The takeaway: We now have scientific proof that it biologically benefits your infant to have a furry family member.

Sources:

“Pet Exposure May Reduce Allergies and Obesity”—University of Alberta

“Exposure to household furry pets influences the gut microbiota of infants at 3–4 months following various birth scenarios”—Microbiome Journal
Phydeaux only carries the highest quality pet food storage container on the market. Gamma Vittles Vaults come in dozens of sizes and designs for your needs. Each container is airtight with a rubber gasket to seal in lasting freshness, made of durable heavy duty plastic, totally pest proof, and made in the USA. Each container is opaque, keeping light out that could eventually degrade the quality of your pet’s food.

Vittles Vaults come in a wide range of sizes, accommodating between eight and sixty-five pounds of food. For consumers who would like to buy the more economical value size bags of pet food but are worried the food will go stale before it’s been used, Vittles Vaults will keep significant quantities of food fresh for much longer periods of time. Outdoor Vittles Vaults keep out moisture, bugs, and any other external elements. Vittles Vaults are made from food grade BPA-free plastic and are recyclable. Each container is designed to be stackable for easy storage and organization. Use your Vittles Vaults for treats, dog and cat, chicken, bird, and small animal food.
Q: So, what’s the best dog food you have?

A: We at Phydeaux are posed this question quite often, especially by first-time visitors looking to move up from standard pet food lines. Truthfully, it’s kind a trick question. The real question we want to answer for you is, “What is the best food for your dog”. There is no one blanket formula that is ideal for every pet out there, or we’d only have one food in our stores. Your dog is unique and one-of-a-kind. There is no other dog out there that matches their stamina, growth, digestion, temperament, and dietary needs. But we’re not going to leave you empty-handed here. There are a few guidelines our Phydeaux staffers go by to direct you to the ideal diet(s) for your pup.

There are four basic questions that will need to be answered to narrow down the hundreds of options we have available for you. 1) How old is your dog? 2) How large is your dog? 3) Does your dog have any pre-existing conditions or dietary restrictions? 4) Is there anything you personally are looking to get out of your dog’s food?

1: Beginning with your dog’s age is a straightforward way to weed out unnecessary formulas. If you have a puppy under 12 months, we will be looking at puppy food or all life stages foods that accommodate your pet’s growth. If you have a senior, we will look for exclusively senior recipes or recipes that may have added glucosamine, lower carbs, and fewer calories.

2: The size of your pet works in conjunction with their age range. It’s recommended that a large-breed puppy stays on puppy formulas for a longer period of time than small-breed puppies. This is because small-breed puppies reach physical maturity on average more quickly than large-breed puppies. Additionally, large-breed puppies need a recipe with moderated calcium levels to prevent painfully fast skeletal growth. Large breed adults such as German Shepherds may need added glucosamine, chondroitin, MSM, or omega oils in their diets earlier than small/medium breeds because they are known to have hip issues as they mature.
3: If you’re unsure about what information you should provide regarding any pre-existing conditions your dog has, we can ask a few more pointed questions to guide you. Have you received an allergy test from your vet? Do they get excessive tear stains and yeast buildup in parts of their body? Do they have joint issues? Are they over or under weight? UTI’s? Renal Failure? Pancreatitis? These kinds of questions will exclude formulas that may not be ideal for your dog’s health. For example, dogs with flaky and irritated skin may be reacting to an allergy in their food. In addition to consulting with your vet, we can recommend limited ingredient and grain free diets that most likely exclude the ingredient that your dog is allergic to. Dogs with yeast buildup are most likely consuming excess sugar from their diet. Grains, Potatoes, and most vegetables break down as sugars that feed the yeast in your dog’s body. A high protein, low-carb/glycemic food will be ideal for combating this issue.

4: Listen to your gut here. If there’s something you don’t like about a food we’re recommending we can find an option that works for your personal desires. These can include free-range, humane, GMO-Free, organic, made in the USA, kosher, environmentally friendly, low-cost, high-cost, and any other factors you’d like to address. If you’ve spoken with your vet and you’d like to add your own protein source to your dog’s meal we offer base mixes that include all of the other necessary nutritional elements of their diet. If you care about packaging we carry brands which have recyclable bags. Earthborn even plants a tree for every UPC (the barcode on the back of the bag) they receive, which you can drop off at any of our locations so we can send them on your behalf. If you’d like to feed your dog raw food we carry multiple brands of frozen and freeze-dried raw meals. If you just want some kibble, we’ve got that to.
NEW PRODUCTS

Earth Animal No-Hide
If your pet loves rawhide but you have been cautioned about the potential negative effects of consuming it, Earth Animal’s No-Hide chews are the best new alternative. These chews simulate rawhide in texture but are made from 100% digestible animal products. Current available flavors are salmon, chicken, and beef. Their salmon chews contain 100% wild caught Alaskan salmon and their chicken chews are composed of 100% grass fed chicken, as are the beef chews. They contain no artificial flavors, colors, preservatives, corn, wheat, or soy. Earth Animal products are made in the USA.

Lotus Just Juicy Venison Canned Cat Food
Phydeaux has carried Lotus’ Pollock, Salmon & Pollock, Chicken, Pork, and Turkey ‘Just Juicy’ canned cat food for years. We are excited to add their new Venison formula, a relatively novel protein that can be helpful for cats with special dietary needs. Just Juicy, unlike Lotus’ pate formulas, provides shredded meat in a meat broth which is beneficial to cats who need added moisture in their diet. If you have a cat that needs a limited ingredient diet, the venison formula contains only venison meat, venison broth, carrots, potato starch, and added vitamins and minerals.

Farmina Natural & Delicious
Farmina is a family-owned Italian company that prides itself on transparency in their high-quality ingredients. Farmina Natural and Delicious offers a high protein, low glycemic set of formulas for your dog and cat. They use fresh meat and novel proteins such as goat in addition to traditional proteins such as chicken, fish, and beef. Additionally, this is a GMO-free and grain-free line.

Honest Kitchen Treats
Honest Kitchen is re-packaging its products and adding a few new options to their menu as well. We now carry their training treat line, a grain-free low-calorie set of treats for your dog. Honest Kitchen training treats are all-natural and come in Fish & Pumpkin, Duck & Cherry, Beef & Blueberry, and Chicken & Cranberry.

Van Ness Pureness Sifting Cat Pan
Phydeaux now has a sifting litter box! This pan comes with multiple porous layers, allowing you to clean out the pan in one take, without needing to use a scoop. The sifting litter pan is ideal for clumping litter, and is made in the US.

Open Farm Lamb and Salmon Formulas
Open Farm is adding two new formulas to its canine line: Salmon and Lamb. The lamb and salmon keep in line with their preexisting chicken, whitefish, and pork formulas, and maintain high ethical and sustainable standards. The salmon is wild-caught, and the lamb is pasture-raised. All Open Farm formulas are grain-free, made in the USA and Canada, and GMO-free. Open Farm’s pork and turkey recipes are certified humane.

NEW PACKAGING: Greenies Dental Treats
PHYDEAUX FIDOS:
A Worthy Cause

A lot of people lean towards purchasing animals from breeders because they have a specific vision of the companion they want. They’ve heard breed X is the smartest, breed Y is the most loyal, breed Z cuddles the most. Outside of those guidelines, however, they may have no specific requirements for the type of dog they need. For people who think rescue means mutt: there are plenty of organizations whose main focus is on a particular breed. This means you can help a homeless animal while still getting your desired breed, and usually at less than half the cost of those from a breeder. One such organization is Carolina Boxer Rescue.

Their mission is “...to balance the health, safety, and welfare needs of Boxers in the Carolinas (and parts of Virginia) by providing a loving and safe environment for stray, abused, impounded and owner surrendered dogs by placing them in foster homes and ultimately - forever homes.”

Say hello to Carolina Boxer Rescue June 17th 12-4PM at Phydeaux in Raleigh.